

**IT'S A FIRST! FIRST-RUN
ANIMATED PROGRAM
FOR SYNDICATION**

THE HOTTEST LINE
OF ACTION TOYS
BECOMES AN
EXCITING
ADVENTURE
SERIES!

HE-MAN

A

MAS

OF THE U

Never before such a powerful
opportunity for television stations!
First-run adventure animation
programming for stripping.
Top-quality made-in-the-USA
animation from Fimation,
for 20 years a leading producer
of network cartoons
including "Fat Albert."

For details about HE-MAN AND

FIMATION

**IN NETWORK-QUALITY
PROGRAMMING
INDICATION**

**65 HALF-HOURS
FOR DAILY SCHEDULING
BEGINNING SEPTEMBER 1983**

THE MASTERS OF THE UNIVERSE

Based on the Mattel figures that are stirring the imaginations of youngsters and selling out in stores across America. A widely-awaited series. Pre-sold and set to zoom. Offered via barter for September starts. Act now and be the hero, or heroine, in your market.

MASTERS OF THE UNIVERSE, contact:



**GROUP W
PRODUCTIONS**

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